



	Platinum \$25,000	Gold \$10,000	Silver \$5,000	Friends of NFHC \$2,500 or less
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Agriculture & Health Summit sponsorship deliverables:

Connect

Virtual Booth	Largest + Top of Page	Smaller + Below Platinum	Smaller + Below Gold	Smaller + Below Silver
Number of materials in booth (videos, PDFs, etc.)	Up to 10	Up to 5	Up to 2	Up to 2
Sidebar chat for interacting with booth visitors	✓	✓	✓	✓
Search function with ability to request 1:1 video meetings with any participants	✓	✓	✓	✓
Logo link to virtual booth featured in one session description	✓	✓		
Boosted ranking when participants search for 1:1 meetings	✓			

Gain Leads

Names/titles of virtual booth visitors	✓	✓	✓	
Duration of visit and items viewed by virtual booth visitors	✓	✓	✓	
Names/titles of attendees for your sponsored session	✓	✓		
Option to select a keyword for participant matchmaking purposes	✓			
Names/titles of participants who listed a specific keyword in their description	✓			

Promote Your Brand

Logo in downloadable conference program	✓	✓	✓	
Recognition as a session sponsor	Logo on opening slide + :30 video before talk	Logo on opening slide		
Option to add branded item to conference participant box	✓	✓		
Corporate logo on cover of all branded conference materials	✓			
Social media recognition	✓			

Passes to the conference

(Each pass has a fair market value of \$100)

4

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The Agriculture & Health Summit

Cultivating Gut Health at the Crossroads of Agriculture and Medicine

Virtual Conference — October 11-13, 2021

Gut microbiome science has rapidly advanced knowledge about the mechanisms by which food supports health, and many scientists are zeroing in on gut microbes in their efforts to curb the development and progression of chronic disease. Given the growing body of scientific literature, the time is right for microbiome science to move into the mainstream — toward practical applications in the global food production system.

The Nebraska Food for Health Center serves as a hub for a growing international community of individuals who aim to leverage microbiome science for better human health via innovations in food and agriculture. The inaugural Agriculture & Health Summit is a virtual three-day conference that will bring together a unique combination of researchers, industry leaders and thought leaders from the biomedical and agricultural sectors for important conversations about the future of human health. The event will provide a rare opportunity for individuals with diverse areas of expertise to discuss opportunities and challenges in mitigating disease risk via the gut microbiome and to strategize about working toward solutions in nutrition and medicine.



Conference topics include:

- Dietary modulation of the human gut microbiome/metabolome and implications for health
- Current knowledge about mechanisms of diet-microbiome-host interactions and barriers to learning more
- Strategies for improving crops with the objective of supporting human health
- Discovery of microbiome-related biomarkers for improving human health
- Approaches to trait discovery, including plant-based phenotyping and preclinical evaluation
- Regulatory challenges and opportunities

Customized sponsorship packages also available. A portion of your sponsorship may qualify as a charitable donation. Contact Doug Carr, Director of Development at the University of Nebraska Foundation, at 402-430-3684 or doug.carr@nufoundation.org to request more information or to sponsor the 2021 Agriculture & Health Summit!